

Advertising Contract

The undersigned ("Advertiser") agrees to advertise in the **SCAOA Rental Gazette**, published monthly on or about the first week of every month, each year. Under this contract, Advertiser's ad will run as follows:

Beginning _____ (month/year) ad size of _____ for a flat fee of _____
with a set-up fee of _____ Ending _____ (month/year)

If SCAOA revises its advertising rates, Advertiser agrees to be bound by such rates, provided SCAOA gives at least thirty (30) days notice of such increase. However, in such event Advertiser may elect not to place any further advertisements after the effective date of the increase.

Contract duration is over a one-year period prior to the "Payment Due Date" (defined below) required for each insertion. In addition, with the exception of a flyer insert or classified ad, Advertiser will be eligible for a 50% fee reduction in change out/set up fees if ad is 100% digitally-processed in Jpeg **OR** is an exact duplicate of a previously submitted ad. To receive the discount, digital ad copy must be scaled to correct size to the space purchased by Advertiser in accordance with Exhibit A.

Advertiser agrees to pay the full fee, in advance, for all issues covered by this contract (i.e. by the 15th of the month prior to the start of ad being published). Monthly ads must be paid each month by the 15th of the month prior to publication.

_____ (PLEASE INITIAL)

Cancellations must be received in writing. Credits or refund requests must be received by the 20th day of the month prior to upcoming publication. In such event the Advertising Charge (or the prorated portion thereof) will be refunded.

Advertiser acknowledges receipt of and agrees to comply with all policies and requirements set forth herein.

Advertiser agrees that the editor(s) have the right to reject advertising as follows:

1. If the editors determine that the advertising is inconsistent with their understanding of the membership's objectives, values, or image or the aesthetic standards of SCAOA Rental Gazette.
2. If advertiser fails to meet deadlines for space reservation, ad revisions, new advertising, or ad approvals.
3. For any other reason or for no reason.

Advertising space is sold on a "first-come first-serve" basis. Publisher reserves the right to defer ad to future issue if deadlines are not met.

Further, SCAOA reserves the right to delay, suspend, or terminate publication at any time. Advertiser releases SCAOA, its employees, representatives, and board of directors, from any and all loss, liability, or expense occasioned by Advertiser. In such event the advertising is not affected, the Advertising Charge (or the prorated portion thereof) will be refunded.

As Advertiser you agree to obey all applicable anti-discrimination laws, including the federal Fair Housing Act. Furthermore, it is against the rules of this organization to use language in ads that discriminates on the basis of classes protected by law, including but not limited to: race or color, national origin, religion, sex, mental or physical handicap, familial status (families with children), pregnancy, veteran's status, sexual orientation, marital status, and income source.

Advertiser represents that there is nothing in any advertisement or other material provided by Advertiser, or in any material to which the advertisement or other material links or refers, that violates any personal or proprietary right of any third party, constitutes false advertising, is harmful, or violates any law or governmental regulation.

Advertiser agrees that if they are a contractor or service provider, they are licensed to do business in the State of Washington and that their contractor's license number/bond are active/current in accordance with applicable laws and regulations. Contractors must show their license and bond information in their advertisement.

This agreement may not be assigned by Advertiser without the prior written consent of SCAOA, and any assignment without such prior written consent shall be null and void.

The above contract provisions are agreed to this _____ day of _____

Company (Advertiser) _____

Contact (signed) _____

Telephone _____ Fax _____

E-Mail _____